



SIETAR ITALIA

Society for Intercultural Education
Training and Research

Associazione per l'educazione, la formazione
e la ricerca su temi interculturali

Quarta assemblea dei soci

Milano, 28 gennaio 2012

Contenuto

- L'assemblea dei soci di oggi
- Il 2011 di SIETAR Italia
- SIETAR Italia ed i soci al Congresso di SIETAR Europa a Cracovia
- Il progetto SIETAR Italia a Cracovia
- La comunicazione esterna
- SIETAR Italia e SIETAR Europa
- Il 2012 di SIETAR Italia
- Questioni finanziarie
- Le nostre sfide
- Il consiglio: elezioni

Il consiglio

IL TEAM DI SIETAR ITALIA *THE TEAM OF SIETAR ITALIA*

Peter
Anderson –
Tesoriere
Treasurer



Patrick
Boylan



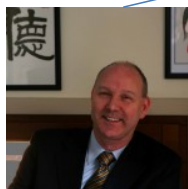
Martina
Bertuzzi



Maura di
Mauro



David
Trickey



II COMITATO DEI SAGGI / *BOARD OF ARBITRATORS*



Cristina Volpi –
Presidente
President



Sergio Di
Giorgi



Milton
Bennett



Marianna Amy
Crestani –
Segretario
Generale
*Secretary
General*



Goffredo
Diana



Roberto
Ruffino



Ruth Ann
Lake

Consiglio Direttivo

- E' in carica per tre anni
- Elegge Presidente, Vice, Segretario
- Nomina un Tesoriere
- Delibera Regolamento
- Ammette i nuovi Soci
- Organizza le attività
- Gestisce il bilancio e rendiconta

Chi è in Consiglio?

Sino al 31 dicembre 2011

- Patrick Boylan, Goffredo Diana, Roberto Ruffino

Sino al 31 dicembre 2012

- Peter Anderson: tesoriere
- Marianna Crestani: segretario ma rinuncia all'incarico
- Cristina Volpi : presidente

L'assemblea annuale dei soci

- Ascolta la relazione del Consiglio Direttivo
- Approva i bilanci
- Dà direttive generali per il futuro
- Elege parte del Consiglio Direttivo
- Nomina il Comitato dei Saggi ogni 3 anni
- Eventualmente emenda lo Statuto

Ordine del giorno del 28.01.2012:

- Verifica dei soci presenti e delle deleghe
- Approvazione dell'ordine del giorno
- Relazione del Consiglio Direttivo sul 2011
- Bilancio consuntivo 2011
- Presentazione del programma 2012
- Bilancio di previsione 2012
- Elezione di tre membri del Consiglio Direttivo
- Elezione di tre rappresentanti del Comitato dei Saggi
- Varie ed eventuali

Il 2011 di SIETAR Italia



Il team di Sietar Italia

IL TEAM DI SIETAR ITALIA *THE TEAM OF SIETAR ITALIA*



Cristina Volpi –
Presidente
President

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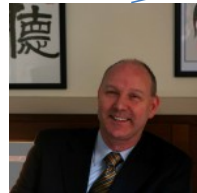
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*Secretary
General*



Goffredo
Diana



Roberto
Ruffino

Ruth Ann
Lake

Le attività del 2011:

- Assemblea dei soci il 5 febbraio 2011
- 8 Workshops (5 a Milano, 2 a Roma, 1 a Bergamo)
- 3 Presentazioni di libri
- Realizzazione di 1 booklet e di 1 dvd
- Partecipazione al convegno di SIETAR Europa
- Programmati 11 incontri nel 2012
- 5 numeri del notiziario + 2 edizioni speciali
- Presenza a SIETAR Europa

Milano, 5 febbraio 2011

- Special Guest: Milton Bennett – *“What all interculturalists need to know: why they are not cross-cultural psychologists, anthropologists or internationalists”*
- Assemblea dei Soci
- Approvati attività e bilanci



Terza assemblea dei soci
Milano, 5 febbraio 2011

Milano, 5 febbraio 2011

- Elezione di tre Consiglieri
- 2011-2013: Martina Bertuzzi, Maura Di Mauro, Roberto Ruffino
- Tre saggi erano stati eletti nel 2009 sino al 2011 incluso: Milton Bennett, Sergio Di Giorgi, David Trickey



Realizzazione di 1 booklet e di 1 dvd

"L'uso dei blob nella formazione interculturale: applicazioni pratiche"

I brani contenuti nel blob sono tratti dai film:

Babe maialino coraggioso
La stella che non c'è
Amadeus
Totò Peppino e la Malafemmina
Bobby
Marrakech Express
Invictus
The Rocky Horror Picture Show



Il blob è stato realizzato da Massimiliano Santoro, partner del Gruppo Prospecta, per la quarta Assemblea dei Soci di SIETAR Italia.

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"Using Literature as a Low-Tech Virtual Tool for Cultural Understanding"

Methodology
Texts and Teaching notes
•Encountering the others: defining the Identity
•Rituals of Social Encounters: around the table
Personal notes
Bibliography
The authors



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Campagna soci e quote associative

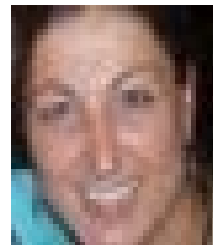
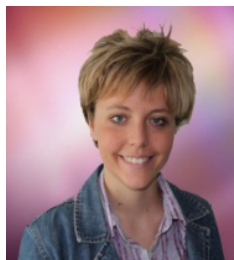
- € 100 – persone fisiche
- € 50 – persone fisiche sotto i 30 anni
- € 250 – persone giuridiche, enti, assoc.
- € 500 – sostenitori

A fine anno: 35 soci individuali e 7 società

- 28 Rinnovi (di cui 28 individuali e 4 società)
- Nuovi iscritti: 7 individuali e 3 società
- 10 Mancati rinnovi

Società iscritte: Anderson House, SynergyPlus, **IDRIInstitute**, **SIS Siena**, **Chimica Vemar(Vi)**, Intercultura, Gruppo Prospecta

Il team di relatori nel 2011



5 Workshop a Milano

Ruth Ann Lake e Patti Janega

Sabato 26 marzo

ICEBREAKERS ESERCIZI INDUTTIVI PER LA FORMAZIONE INTERCULTURALE: ELEMENTI INTERATTIVI PER FAVORIRE L'APPRENDIMENTO

Marco Croci

Sabato 9 aprile

IL TEMPO IN DIFFERENTI CULTURE – CAUSE E CONSEGUENZE

Adrian Pilbeam

Sabato 9 luglio

LAVORARE CON L'INDIA

Marianna Crestani, Bjørn Zakarias Ekelund e David Trickey

Sabato 17 settembre

DUE STRUMENTI DI MISURA COMPLEMENTARI: IL DIQ (Diversity Icebreaker Questionnaire) E L'IPI (The International Preferences Indicator)

David Trickey e Marianna Crestani

GESTIRE IL CAMBIAMENTO ORGANIZZATIVO IN CINA: UNA SIMULAZIONE SU COMPUTER



2 Workshop a Roma

Elizabeth Abbot

Sabato 12 marzo

***IL FUTURO DELLA COMUNICAZIONE INTERCULTURALE:
DOVE SAREMO IN 5 ANNI?***

Nathalie De Broux e Alessandro Lorusso

Venerdì 21 ottobre

ROSINSKI'S COACHING ACROSS CULTURES



1 Workshop a Bergamo

Patrick Boylan e Steve
Franzoni

Giovedì 26 maggio

***INSEGNARE MEGLIO LE LINGUE, GRAZIE ALL'APPORTO
DEGLI ALUNNI NON-ITALIANI IN AULA***



3 Presentazioni di libri

**Maura Di Mauro e
Virginia Busato**

Sabato 15 Gennaio

***ORGANIZZAZIONE E DIFFERENZE. PRATICHE,
STRUMENTI E PERCORSI FORMATIVI***

Virginia Busato

Sabato 15 Gennaio

***CONOSCERE I CINESI: TUTTO QUELLO CHE C'E' DA
SAPERE SUI PROTAGONISTI DELLA SCENA MONDIALE***

Marco Croci

Giovedì 26 maggio

I CINESI SONO DIFFERENTI



SI al Congresso di SE a Cracovia

Il contesto:

The 2011 SIETAR Europa Congress seeks to understand the transition to, and our own transformation within, a new virtual world and a new Europe.

Everyday living has taken on new dimensions - the IT revolution has changed our lives. There is a transformation taking place.

A vertical poster for the SIETAR Europa Congress 2011. The top section is light blue with the SIETAREUROPA logo (three wavy lines) and the text 'Society for Intercultural Education, Training and Research'. Below this, the theme 'Interculturalism Ahead: Transition to a Virtual World?' is written in a mix of sans-serif and script fonts. The middle section is dark blue with white text. It starts with 'Dear SE members!' followed by an invitation to join the 18th Annual SIETAR Europa Congress 2011 in Krakow, Poland, from September 21st to 25th. It describes the opportunity to discover Polish culture, share knowledge, and present research. The bottom section is dark blue with white text providing contact information: 'www.sietar-europa.org' and 'office@sietar-europa.org'. On the right side of the poster, there is a vertical strip of four images: a night view of a large church with multiple towers, a daytime view of a city square with a statue, a group of people in traditional Polish folk costumes, and a group of people in traditional costumes dancing. The entire poster is reflected on a glossy surface at the bottom.

SIETAREUROPA
Society for Intercultural Education,
Training and Research

Interculturalism
Ahead:
Transition
to a
Virtual World?

Dear SE members!

Join the 18th Annual SIETAR Europa Congress 2011 to be held in **Krakow, Poland, September 21st to 25th**, at the crossroads of transformation and development.

You will have the opportunity to discover Polish culture as you team up with experts and professionals from all over the world and share knowledge, skills and experiences.

We invite you to present latest research and best practices and join us in strengthening links with international companies as well as with NGO groups working across cultures. Welcome with us into the SIETAR network new colleagues from Central and Eastern Europe. This is our opportunity to develop lasting relationships, create learning experiences and broaden our existing network of intercultural expertise.

Last but not least, catch up with old friends and make new ones!

For more details on congress attendance and the call for papers and workshops, please visit our online site or email the SIETAR Europa office.

www.sietar-europa.org
office@sietar-europa.org

Il congresso di SE a Cracovia

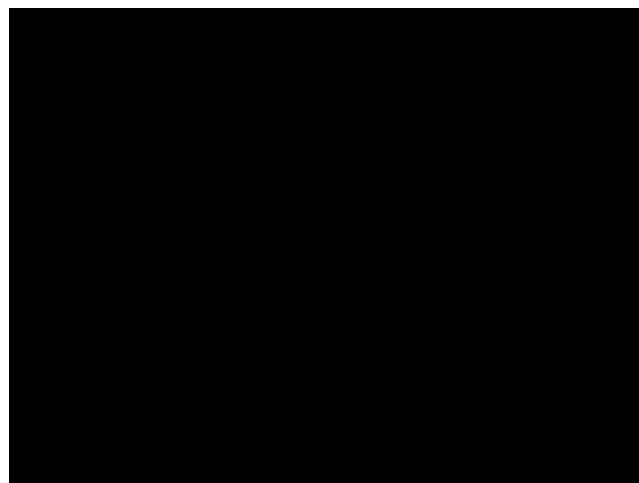


**Interculturalism ahead: Transition to a Virtual World?
Krakow, 21-25 September 2011**



**Register now at: www.sietar-europa.org
only a few places left!**

Un video sul Film Festival...



I soci SIETAR Italia a Cracovia

- **PRE-CONGRESS WORKSHOP** by David TRICKEY: THE INTERNATIONAL PREFERENCES INDICATOR LICENSING WORKSHOP
- **Castiglioni, Ida:** Chronophagy in our embodied intercultural experience: the case of exchange students and their use of new media
- **Di Mauro, Maura:** Using Literature as a low-tech virtual tool for Intercultural Understanding
- **Ekelund, Bjørn Zakarias and Marianna Amy Crestani:** Diversity Icebreaker questionnaire demonstrated for cross-cultural training
- **Fornari, Luca:** Entertainment Education facing new technologies: social and health services embodying new worldviews
- **Trickey, David:** Identifying Global Leaders of Tomorrow - A Virtual Approach
- **Vera, Elio:** Real and virtual mobility. The sense of cultural identity on the internet
- **Weingraber-Pircher, Elisabeth :** Making Virtual Coaching Across Cultures More Effective
- IDRINSTITUTE chatsa about INTERCULTURALISM using the WORLD CAFÉ FORMAT!

**Chronophagy in our embodied intercultural experience:
the case of exchange students and their use of new media**

BIO DATA
Ida Castiglioni teaches and conducts research on Intercultural Communication in the Sociology Department at Bicocca University, Milan. She heads the Intercultural Development Research Institute, a non-profit institution dedicated to the study of intercultural competence.



CONTENT
The term chronophagy indicates, etymologically, our tendency to "devour" (phagere) the "time" (chronos) at our disposal... and to be devoured by it. Sociologists use the term to describe the social construction of time in contemporary Western (and global) society. My presentation will be based on interviews on the subject of "Time" with exchange students journeying abroad to see it and how the time they "devour" on the Internet affects their intercultural learning. In other words, we will investigate how much of these students' free time is spent online and how much is used to actually get out and interact "physically" with the culture in which they are temporarily immersed. My interactive seminar will begin with a theoretical overview, then move on to an exchange of experiences, and will end with a moment of experiential learning conducted through exercises.

Q&A

- 1. What made you decide on this specific topic?**
Last January at Willamette University, Oregon, I gave a seminar for the teachers and staff of the Willamette Exchange Student Program. During class discussions I became aware of a widespread concern over the uncontrolled (and uncontrollable) amount of time that visiting exchange students were spending on social networks, living a "virtual life" parallel to their new cultural environment. Intrigued, I began asking myself how such subjects – as well as all those who go to live temporarily abroad – construct their intercultural experience. Indeed, the questions I will raise are of interest to interculturalists who work with relocated adults as well.
- 2. What specific learning and practical applications can the participants expect from your presentation?**
During my seminar, participants will investigate their personal use of time and the conflicts that emerge, as well as the coping strategies they have devised. Particular attention will be given to the use of the new technologies, which claim to help us save time but which, in practice, devour our time. Thus, the first and immediate application of my seminar will be to the participants' personal life. However, there are professional applications as well, in the fields of training, coaching and counselling.
- 3. What do you expect from this congress?**
Through the specific theme of "Use of Time", I hope to offer participants a new perspective on the general theme, highly complex and articulated, of how technological innovation impacts contemporary society.

**NEWSLETTER 13
SPECIAL EDITION FOR KRAKOW**



Society for Intercultural Education
Training and Research
Associazione Culturale SIETAR Italia
Via Santa Elisabetta 3, 24121 Bergamo
tel. 035 2301111 fax 035 2301112

**SIETAR EUROPA
CONGRESS 2011
KRAKOW POLAND**

**INTERCULTURALISM AHEAD:
TRANSITION TO A VIRTUAL
WORLD?**

Edited by Marianna Amy Crestani

**Entertainment Education facing new technologies:
social and health services embodying new worldviews**

BIO DATA Luca Fornari, 40, Italo-Irish, researcher and trainer in the intercultural field. For the past ten years, I have helped organizations develop intercultural sensitivity.	
CONTENT	Entertainment Education (EE) is an approach which has proved to be effective in spreading messages for the promotion of health relevant to the worldview of the receiver. The extensive international experience has seen the creation of plays, songs, soap operas (entertainment products) expressly created to promote social changes in large percentages of the population (Education objective) on the subjects of family planning, alcoholism and the prevention of HIV/AIDS. The workshop intends to set this strategy in the context of the constructivist approach and to offer participants a first elaboration of an EE product meant for an audience with a 'digital-native' culture.
Q&A	
1. What made you decide on this specific topic?	The idea of the workshop came from my need to systematize a thought based on what I am doing at a professional level. It is exactly like when I was writing my post-graduate thesis: it forced me to organize the theoretical contributions and re-define what I was doing in my profession within a definite theoretical frame. In the past few years, I have worked on several projects for the prevention of alcoholism and of sexually-transmitted diseases addressed to migrants. The vast literature and the creation of

tion) consistency

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Making Virtual Coaching Across Cultures More Effective

BIO DATA Elisabeth Weingraber-Pircher works at the Intercultural Development Research Institute (IDRIInstitute) in Milan, Italy. She is an Intercultural Trainer as well as an Executive Coach with a special interest in intercultural issues affecting corporations and individuals.	
CONTENT	In this workshop we will explore how a coherent "technological worldview" shared by the coach and his/her client can generate more effective virtual coaching sessions, and how the Developmental Model of Intercultural Sensitivity might be applied as a guide in developing that worldview. We will consider the different technologies available to and already being used by coaches, and we will use mini-coaching exercises to develop an awareness of our own technological worldview and to begin developing strategies to make our virtual coaching sessions more effective.

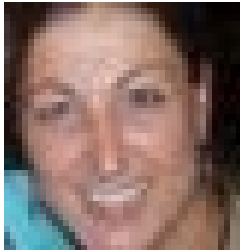
Q&A

- 1. What made you decide on this specific topic?**
When I first started working as a coach with international clients I was convinced that only face-to-face coaching could achieve the desired objectives and be truly effective, since it permitted me to see, hear, feel and smell the coachee. Over time, working more and more with international clients living and operating in different countries, coaching via telephone and Skype became a necessary alternative. Nonetheless I still had reserves about interposing technology between my coachee and myself. After being chided by colleagues about my rather limited technological worldview, I began to realize that by using every single virtual coaching session as a development opportunity, with its own peculiarities, I could shift into a technological worldview conducive to efficient coaching sessions. I now often find them almost more intense than face-to-face interaction – or at least more pertinent to the objectives of the coachee.
- 2. What specific learning and practical applications can the participants expect from your presentation?**
Through theoretical reflections and practical exercises integrated into the workshop, participants will develop an awareness of the importance of the technological worldview involved in virtual coaching and begin to develop strategies for themselves and their clients to shift comfortably into that worldview.
- 3. What do you expect from this congress?**
Basically I am looking forward to meeting people and making friends and to the food for thought that comes with events of this kind!

Il progetto SI al Congresso di SE

- Il progetto “Using Literature as a Low-Tech Virtual Tool for Cultural Understanding”
 - Costituzione di un gruppo di lavoro
 - Selezione di testi di narrativa o di saggi che trattano tematiche interculturali
 - Classificazione delle tematiche interculturali (L’incontro con l’Altro; la definizione dell’identità, Attorno alla tavola, ...)
 - Creazione di un workbook rivolto a formatori interculturali con 11 testi selezionati e relative domande stimolo
 - Partecipazione a Cracovia con il Workshop “Using Literature as a Low-Tech Virtual Tool for Cultural Understanding”

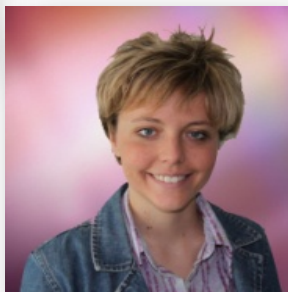
Il team del progetto



Maura di Mauro



Cristina Volpi



Marianna Crestani



Sietar Italia

USING LITERATURE AS A
LOW-TECH VIRTUAL TOOL

AT SIETAR EUROPA CONGRESS IN KRAKOW

Virtual worlds, simulated reality and distance learning using advanced technology are the protagonists of our time in bringing cultures and peoples together. But can literature and, in particular, novels still prove useful as low-tech instruments in increasing mutual understanding among cultures? And, even more so, is literature suitable for intercultural training, for example, in the business world?

These questions were the starting point for Sietar Italia's new project 'Using literature as a low-tech virtual tool' presented in Krakow for Sietar Europa 2011 Congress. But how did the idea start? How did it develop? How was it presented in Krakow? And what were the outcomes?

1. THE ORIGINS: Though relatively young, Sietar Italia has always focused its attention on promoting projects that would be both the result of team work and starting points for further development. This is what happened back in 2007 with the project 'Exploring trust across cultures and gender' which was then presented in Granada in 2008 for the Sietar Global conference. At the beginning of 2011, when the deadline for submitting proposal for Krakow was getting

Exploring Trust Across Cultures & Gender



SIETAR-Italia
presented by Marianna Crestani

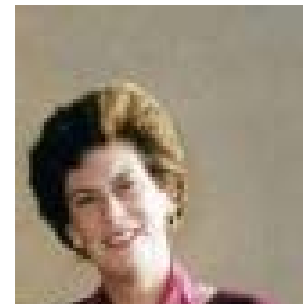
closer and closer, SI decided to dare and focus its attention on a subject that probably would not be presented by other professionals: explore literature, address it as a low-tech virtual tool, identify texts that were

linked to cross-cultural issues and reflect over uses that could be promoted in training classes... And, even more importantly, produce our first Sietar Italia product: a booklet that would collect our work and could be shared.

2. THE DEVELOPMENT: Once the end goal was clear, the team started to work on the selection of the texts and on identifying some core topics such as 'Defining The Identity' and 'Around the table' on the basis of which the texts could be chosen. Moreover, the project wanted to be ground breaking especially in terms of introducing a new methodology.



'How can we promote opportunities for virtual reality experience and, at the same time, group and person-to-person interaction during training? One simple way but effective low-tech tool is literature. And this is possible because stories, especially in the form of novels and fiction, allow readers to 'visit' another world and to have a virtual experience, which involves diving into a different setting and then 'interacting' with the author and other people with whom they discuss what they have read. The first step of this methodology used within the intercultural context involves choosing specific excerpts that focus on intercultural issues such as identity, social rituals, meeting other people' - from the workbook produced from the project.



Ruth Anne Lake



Martina Bertuzzi

Il workshop a Cracovia



Il follow up:

Sietar Italia: Using literature as a low-tech virtual tool for intercultural understanding

THE PRESENTATION IN KRAKOW: Thanks to the hard work of our board members Martina, Maura, Ruth and Cristina and the contributions of all our members, Sietar Italia was ready to present a well structured and well defined project supported by a workbook with 11 texts all translated into English and all followed by teaching notes with questions that can be used in the training room.

Maura di Maura supported by myself, Marianna Amy Crestani, finally opened the doors to the participants. The training activity started after providing an overview of the project giving specific emphasis to the roots and definitions of virtual worlds in addition to focusing on the strengths and limits of using virtual reality e-tools for intercultural training.

While focusing on the topic 'Encountering the others: defining identity' and choosing an extract from Amin Maalouf, *Les identités meurtrières*, The Identity, 1998, the group was divided into subgroups and invited to work together to ana-



lyze the text and its meaning.

More specifically, the questions the participants were invited to reflect about were:

- How does the author define the concept of identity?
- How would you define your identity? Which of the elements described to define your identity really matter and are truly essential for you?
- In general, how does your identity influence your encounter with the other? And what about in the context of your professional group, work environment or the society where you work?

After the activity, the subgroups were invited to present summaries of their analysis in plenary.

THE OUTCOMES: The outcomes of the presentations in plenary proved indeed to be very useful not only for the answer to the training notes of the text chosen, but also in terms of the methodology of the project and of future developments.

1. **IDENTITY:** The text from 'Les identités meurtrières, The Identity' by Amin Maalouf, and the training notes raised interesting comments on the concept of identity and, more specifically, on identity as a dynamic and highly contextual context. *'Let's think about ourselves, at this congress, how do we present ourselves? We provide our name and origin...but if we were at a different congress we would probably introduce ourselves stating our name and our job'.* Moreover, identity should be divided into 2 main aspects: core identity linked to issues of familiarity on the one side and added layers on the other.
2. **METHODOLOGY:** Given the professional identity of the participants, a lot of enriching exchanges arose around the issue of the methodology at the basis of the project. More specifically, it emerged that success of methodology depends a lot on the culture of the participants and on their level of English. Secondly, reading might be a very personal and silent moment for some people and for some cultures so sending the text before the training day could be advisable. Thirdly, the extracts need to be contextualized in terms of what happens before and what happens after the novel it is taken from. Fourthly, the texts could be accompanied by other tools, such as the audio version of the extract or the movie created from the novel.

THE FUTURE: Thanks to the work of the SI team and the excellent reactions by the participants in Krakow, we are now working towards two goals: creating an online questionnaire to collect feedback from trainers on the use of the tool itself and expand the collection of texts and intercultural topics! What else could we wish for?!

To know more about the project, the future developments and the workbook, contact: sietar.italia@gmail.com

**Cristina Volpi
e Martina
Bertuzzi**

*Lunedì 9 luglio
2012*

**L'UTILIZZO DELLA
LETTERATURA COME
STRUMENTO VIRTUALE LOW-
TECH PER SVILUPPARE UNA
COMPRENSIONE CULTURALE**

La comunicazione esterna



Newsletter SI



NEWSLETTER ITALIA 2009-11

[N. 15 Xmas Edition 2011](#)

[N. 14 Dicembre 2011](#)

[N. 13 Krakow Special edition](#)

[N. 12 Giugno 2011](#)

[N. 11 Marzo 2011](#)

[N. 10 Gennaio 2011](#)

E' possibile scaricare (FORMATO PDF) le edizioni delle newsletter precedenti cliccando sui link corrispondenti

[N. 9 Novembre 2010](#)

[N.8 Settembre 2010](#)

[N.7 Maggio 2010](#)

[N.6 Aprile 2010](#)

[N.5 Gennaio 2010](#)

Newsletter SI

Carissimi Colleghe e Colleghi, Sietariani e non,

....

*Vi anticipiamo i prossimi appuntamenti aperti a coloro che si interessano, a vario titolo, di
intercultura e alle attività di SIETAR ITALIA:*

...

L'elenco completo degli eventi del 2011 sono pubblicati sul nostro sito www.sietar-italia.org

In particolare in questo numero vi proponiamo i seguenti argomenti

- Calendario dei prossimi eventi SIETAR Italia*
- Resoconto della presentazione "Incontro con gli autori" del 15 gennaio 2011*
- Eventi Sietar International*
- Approfondimenti e Opportunità*
- Come divenire soci Sietar Italia*
- Il congresso di SIETAR EUROPA 'Interculturalism ahead: Transition to a Virtual World?'*



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QUARTA ASSEMBLEA ORDINARIA di SIETAR ITALIA

28 gennaio 2012 dalle ore 9.30 alle ore 17.30

SPAZIO SIRIN

Via Vincenzo Vela 15 - Milano

PROGRAMMA DELLA GIORNATA:

- 09.00-09.30 - Accoglienza soci
- 09.30-09.45 - Presentazione della giornata
- 09.45-11.15 - Talk (and discussion) on the Future of Intercultural Education,
Training and Research by *George Simons*, co-founder of SIETAR
Europa
- 11.15-11.45 - Pausa caffè
- » [L'uso del bled nella formazione interculturale di Massimiliano Sartore](#)



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SIETAR Italia e SIETAR Europa



Rappresentanza presso SIETAR Europa



The Board of Directors of SIETAR Europa held their meeting in Krakow from 12-15 May so that they could meet SIETAR Poland members and volunteers for the Congress 2011 (as well as to address the Polish media) and to help out in preparing the Congress organization. For the majority of Board members, who come from Austria, Bulgaria, Germany, Ireland, Italy, Netherlands, Slovakia, Spain, France, USA, it was a first visit to Krakow. They were all very impressed by the city and its people and have already started planning a return so they can see more. Many intend to bring someone dear with them to share this unique experience.

We hope that their thoughts after the Krakow's visit will inspire you to join the SE Congress 2011 and spend time in a fabulous city with dramatic history and bright future.

www.sietar-europa.org

Il Board a Cracovia



Deborah Swallow
Presidente

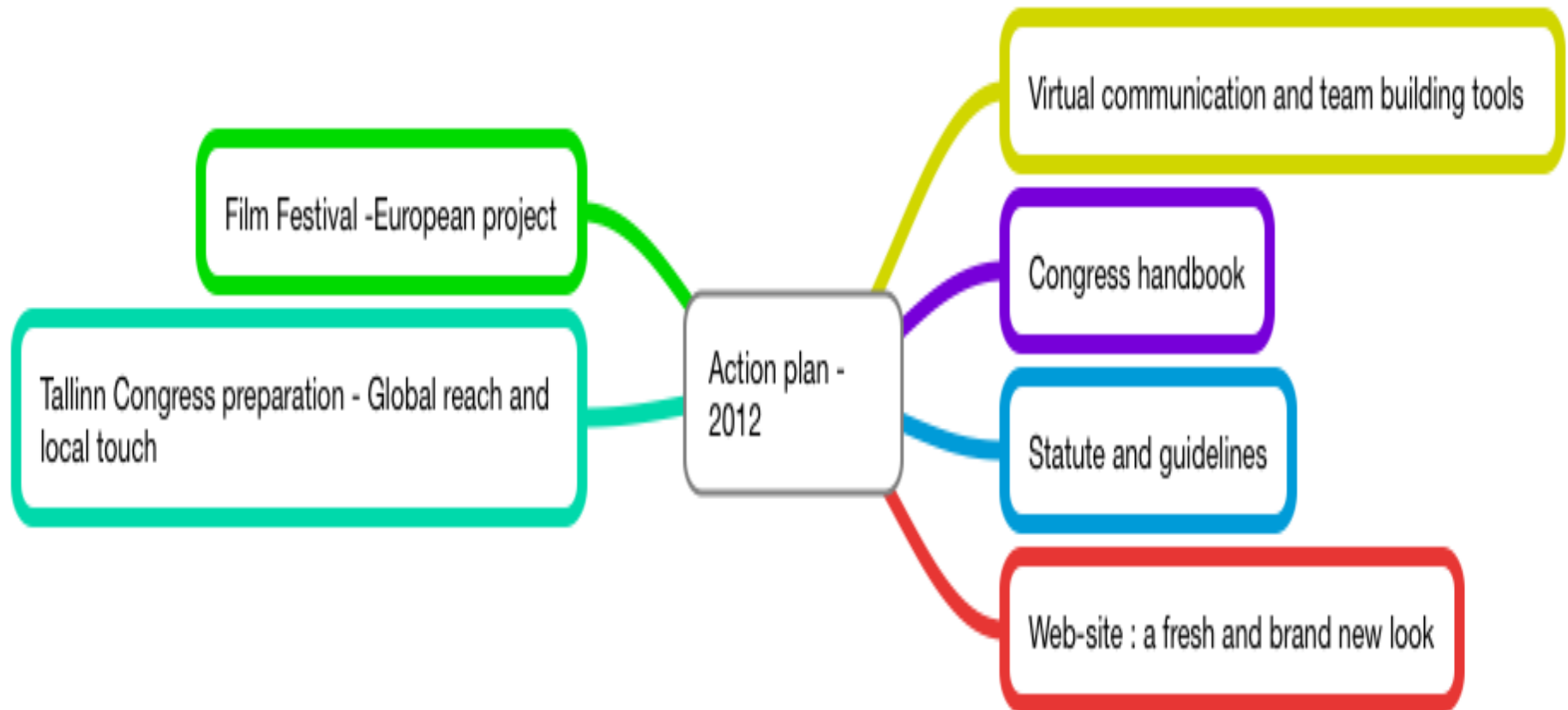


Marianna Amy Crestani
Vice-Presidente



Patrick Schmidt
Ex Presidente

SIETAR Europa: action plan per il 2012



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Hello and welcome to our site!

SIETAR Europa is Europe's largest association of interculturalists and is part of the worldwide SIETAR network.



Dear Sietarian,

It is a great privilege for me to take over the reigns as the new SIETAR Europa President. So, as my first job, I would like to formally pass on the thanks of the entire SIETAR community to Patrick Schmidt for his tireless work as President last year and for his superb work in creating such a successful Congress in Krakow.

My aims for the next eighteen months fall into three broad categories:

1. To bring about another **successful congress** - this time in Tallinn in May 2013. Follow the links on the site for further details. This time we are offering a really special deal for registering your interest now - and with the chance of winning a free place. Do so before May 31st 2012. The congress aim is to bring people from all around the world, using the latest technologies, to participate as both actual and virtual delegates and presenters. We will also be introducing some 'TED'-style sessions.
2. To bring **greater value** to you, our members, for being a member of this organisation. To this end we are creating a repository of resources for your use and pointers to good sources of materials; encouraging greater use of the membership database for you to engage with others in the Europa network to work on joint projects; importing the blogs and news from your national Sietars so you can see what is going on around Europe; and generally making this website the 'go-to-place' for intercultural news, views and information. We will, also, be arranging regular monthly webinars with people who have all sorts of great ideas, tips and techniques to share; the upcoming list will soon be sent to you.
3. To bring about a framework for **intercultural competence** as has been vigorously discussed on our LinkedIn forum [Competence in Intercultural Professions](#). We'd like to hear your views



SIETAREUROPA

Society for Intercultural Education
Training and Research

News

SIETAR Congress 2013

Tallinn, Estonia

May 22-26

For more info, » [click here](#)

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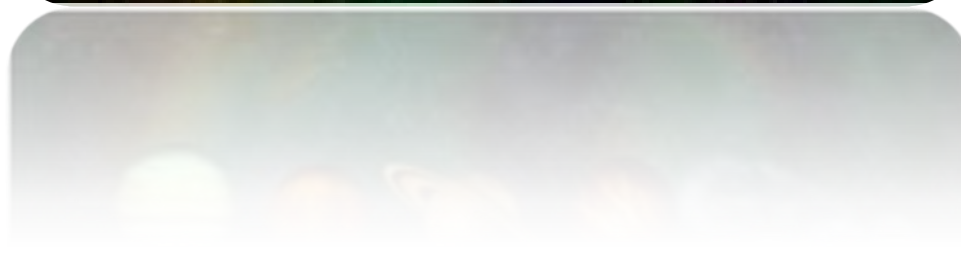
Blogs

» SIETAR Europa Congress

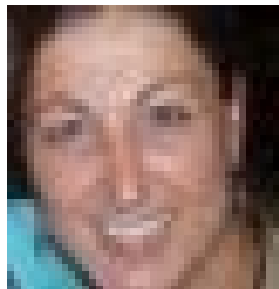
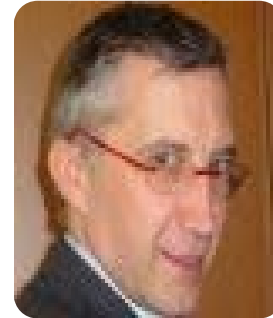
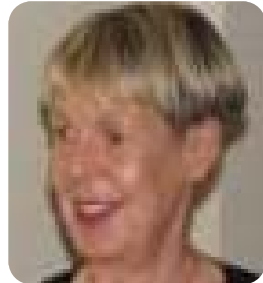
» Dr. Deborah Swallow

Members interested in listing their blogs here should write to:
webmaster@sietar-europa.org/

Il 2012 di SIETAR Italia



Il team di presentatori nel 2012



Workshop 2012 a Milano

Frederique Sylvestre <i>Sabato 25 febbraio</i>	<i>LA FORMAZIONE INTERCULTURALE NEL PROCESSO DI GLOBALIZZAZIONE DELLE IMPRESE</i>
Kazuo Inumaru <i>Sabato 12 maggio</i>	<i>I VINCOLI ALL'INTERNAZIONALIZZAZIONE DEL GIAPPONE</i>
Sergio Di Giorgi <i>Sabato 23 giugno</i>	<i>IL CINEMA PER LA FORMAZIONE INTERCULTURALE</i>
Cristina Volpi e Martina Bertuzzi <i>Lunedì 9 luglio</i>	<i>L'UTILIZZO DELLA LETTERATURA COME STRUMENTO VIRTUALE LOW-TECH PER SVILUPPARE UNA COMPrensIONE CULTURALE</i>
Maura Di Mauro <i>Sabato 13 Ottobre</i>	<i>LO SVILUPPO DI COMPETENZE INTERCULTURALI NELLE ORGANIZZAZIONI: ALCUNI CASI</i>

Workshop 2012 a Roma

Roberto Ruffino

Venerdì 16 marzo

***L'IDENTITA' ITALIANA IN EUROPA E LA SOCIETA'
MULTICULTURALE***

Workshop 2012 a Bergamo

Peter Anderson

Giovedì 24 maggio

***EDWARD HALL E LE SUE DIMENSIONI CULTURALI:
APPLICAZIONI PRATICHE ALLE AULE DI
INSEGNAMENTO LINGUISTICO (in English)***

Presentazione libri

Peter Anderson

Giovedì 24 maggio

***THE SILENT LANGUAGE (IL LINGUAGGIO SILENZIOSO) di
Edward T. Hall***

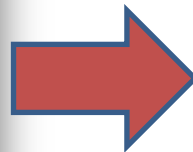
Webinars

David Trickey

Giovedì 15 Novembre

***DELIVERING INTERCULTURAL TRAINING THROUGH
VIRTUAL CLASSROOMS: THE COCA COLA EXPERIENCE
(in English)***

La nostra sfida principale



Le altre sfide

- Arrivare a 100 soci
- Coinvolgere maggiormente i soci
- Migliorare la comunicazione interna ed esterna
- Ottenere donazioni/sponsorizzazioni
- Continuare con le attività dei gruppi di lavoro (progetto “Using literature for Intercultural Understanding) e attivare altri gruppi di lavoro
- Organizzare un cross-cultural week-end a Colle Val d'Elsa (SI)
- Organizzare il congresso di SE a Milano 2014/15
- Attivare ricerche autonome

Un grazie particolare a...



Un tesoro di tesoriere!!!



Servizi Estero in Via Napo
Torriani, 29 – Milano

E a tutti i nostri collaboratori e soci presenti e
futuri!!!!



SIETAR ITALIA

Society for Intercultural Education
Training and Research

Associazione per l'educazione, la formazione
e la ricerca su temi interculturali

Quarta assemblea dei soci

Milano, 28 gennaio 2012