



SIETAR ITALIA

Society for Intercultural Education
Training and Research
Associazione per l'educazione, la formazione
e la ricerca su temi interculturali

INTERCULTURAL WORKSHOP 2014

ANDERSON HOUSE together with CRTDrills LINGUE BERGAMO is happy to invite you to the SIETAR Italia workshop on *Developing People Internationally*.

Wednesday 2 April 2014 – 16.30-18.30 – ISIS Quarenghi Viale Europa 27 Bergamo

Developing People Internationally: intercultural and team-building skills for students who will go on to work in international companies

Facilitator: Peter Anderson

Abstract: In this workshop I will give an overview of the 9-modular DPI programme and present the first module: Getting to know the team. DPI was designed by York Associates for Henkel and Nestlé. The objective of the course is to develop intercultural competence in 3 main areas: gain insights into culture and its impact on people, understand oneself and others, and develop communication skills to work effectively at an international level. Ultimately, it will give you the key competencies to manage difference, build trust and gain cooperation. In the first unit, the subject is how to build rapport and understanding with people from other cultures. In the introduction, we will explore the difference between 'peach' and 'coconut' cultures. In the video session, we will see the differences in the team members' behaviour and personality. In the best practices, we will analyse the 'Johari Window' and its implications on building relationships. Finally, we will do a task and assess our own personality: this activity can be used with your students. Finally, we will decide on some behaviours we would like to change or develop. There is an accompanying book to the DPI, written by the same authors: *The Mindful International Manager* (2008). If you wish to buy a copy, please contact Anderson House at 035 463074. The cost of a copy is €17: if you wish to add €3 it will go to fund SIETAR Italia and its mission: the promotion of intercultural awareness in Italy.



Biodata: Peter Anderson helps teenage and adult students to use English interculturally and he runs intercultural courses for companies to support them in their effort to confront the global challenge. He was accredited for the DPI in 2008 and trained as an interculturalist at LTS Bath in 2005. He was born and brought up in Britain by a French mother and an Irish father. He moved to Italy with his family as a teenager. He grew up trilingual and was faced with intercultural issues from a young age. He also speaks German. He has been teaching English in Bergamo since 1978 and owns Anderson House – a private language school – which he founded in 1996. Anderson House are Founder Members of SIETAR Italia and Peter is the Treasurer of the Society.

If you wish to find out more about the Association or would like to join, please contact Peter Anderson at p.anderson@andersonhouse.it or browse the website www.sietar-italia.org.

This workshop is free and open to non-members. If you wish to book a place, please contact Noemi Ciceroni at iscrizioni@crtlinguebergamo.it or use the on-line form on www.crtlinguebergamo.it.