

INTERCULTURAL WORKSHOP 2014

SIETAR Italia are delighted to invite you to join this workshop which will be held on

Saturday 14 June 2014 from 14.30 to 18.30 at YELLOW HUB Via Torriani 29 in Milan

This will be an interactive session held in English for members only

What makes Russians tick?

Facilitator: Jane Everett

Abstract: This is intended as an introductory insight into Russians' core values, habits and behaviour with particular reference to the working environment. The aim is to help fellow trainers, coaches and academics gain a deeper understanding of what motivates their Russian students or clients and/or enable them to provide some key insights for their own clients or students who wish to understand the Russians better. Russia is and always has been a complex and often harsh reality, combined with a very different language and hard to decipher messages from Russians themselves. This workshop aims to unravel some of what Winston Churchill coined Russia – “a riddle wrapped in a mystery inside an enigma”. The workshop will provide cultural insight through music, film, literature, food and drink to stimulate the senses for a memorable and entertaining learning experience.



Biodata: Jane Everett has been an intercultural trainer and consultant for the last 15 years. During this time she has delivered intercultural and management communication skills workshops for many of Italy's major companies including Enel, FIAT, Unicredit, Alenia, Ermenegildo Zegna, Campari and has coached many individuals in small private companies and multinationals alike. Since 2001 she has looked after the Russian market for a London based management training company, and she regularly travels to Russia to offer training consultancy for clients and deliver training and public seminars. She is professor of Intercultural Competences at LIUC, the University of Castellanza on the ERASMUS and Masters programmes. After graduating in Russian and Slavonic studies she spent a year teaching English at the Pedagogical University in Penza, Samara Region in Russia, (during which time she also explored Pakistan from Karachi to Islamabad), and following her Masters in Interpreting and Translating for International Business, worked as a translator with Ernst & Young in Moscow before spending a period in the City of London. She transferred to Italy in 2001 and now lives on Lake Maggiore where she supports her husband in the running of a B&B and offers residential coaching and public workshops to professionals who need to develop their professional skills. She has worked in the theatre and her professional skills workshops draw on theatrical techniques, metaphors and classic works to enhance the experiential learning process.

If you wish to attend the workshop please book a place by writing to Peter Anderson at p.anderson@andersonhouse.it.